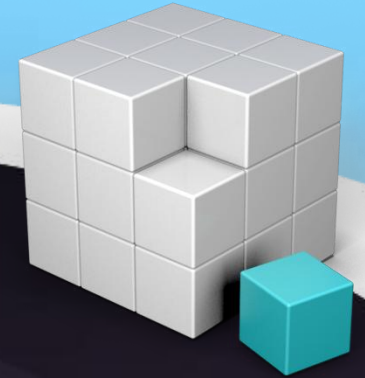


ES&URE LLC



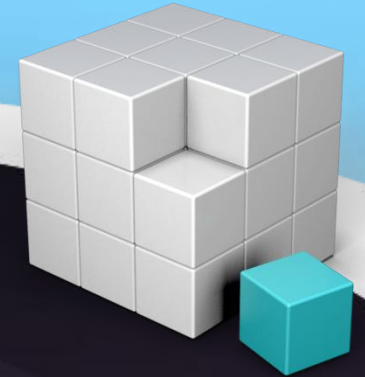
Music Movies & More

Working Projects



- The Next Great Drummer Search- www.nextgreatdrummer.com
Site Manager (Light Space & Time LLC)
 - Projects in Process:
 1. Creating a Band Search – Expanding Search with Sam Ash Music Stores Nationwide
 2. Beauty Fight – Collaboration with Beauty Colleges Nationwide for Top Stylists
 3. The Making of a Streetballer – Current/Former Pro Basketball Players tour the nation looking for winning Streetballers to form a team
 4. Bride Search-Deserving couples compete to win a dream wedding, or renew their vows
 5. Skaters Search – Cameras tour the nation looking for top roller skaters for tours and endorsements
 6.more not listed

Press Release – General



Next Great Drummer Drum-Off Nationwide Competitions

The Next Great Drummer Show in Partnership with Sam Ash Music Stores & Knott's Berry Farm holds Drum-Off Competitions and FREE Concerts at select Sam Ash Music Store locations nationwide.

The purpose of these competitions are to provide a safe, yet fun forum for youth and young adults to show off their drum skills and network with other drum professionals and peers.

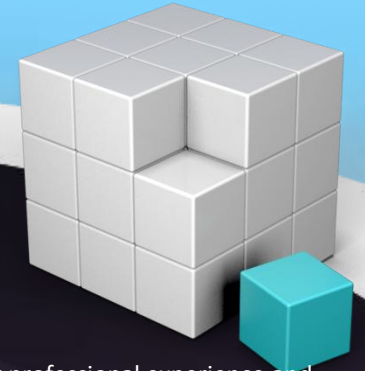
The events are hosted by show Co-founder, Eric Seats. He is Drummer to Patti La Belle, Lalah Hathaway, Debra Cox and more. Produced for: Beyonce Knowles, Missy Elliot, the late Aaliyah and the list goes on!

Contestants can register at www.nextgreatdrummer.com

The benefits to competing and winning are:

- Networking opportunities for all drummers with entertainment celebrities
- Major prizes
- Winners are listed in Modern Drummer Magazine
- Winners perform at the Long Beach Jazz Festival
- Winners perform at various drum, music and related entertainment festival s
- Winners compete in finale' competitions, such as Knott's Berry Farm – covered by ABC's "On the Red Carpet" (which benefits a chosen abuse center for youth and young adults
- Winners are picked to endorse some of our sponsor products
- Winners become part of the traveling Next Great Drummer All Stars (future recording and tour in process)

More opportunities are coming!



Executive profiles with bios and pictures

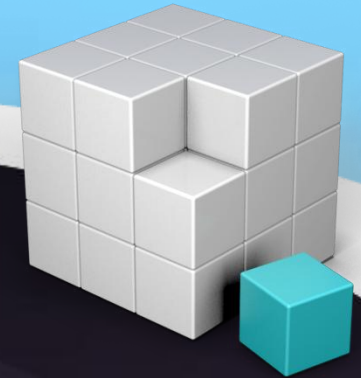
Meet our show producers: Welcome to Next Great Drummer. In reading their bios, we hope you'll get a hint of not only their professional experience and their passion for the project as well.



Eric Seats

Eric Seats is an accomplished drummer to the stars, father, mentor and now the Co-Executive Producer of the Next Great Drummer. The Next Great Drummer show will follow aspiring drummers in a U.S. tour, covering contestants as they compete for the title of "top drummer" in their city. The show is sponsored in part by Sam Ash Music and Spaun Drums. The show is currently touring venues across the country with plans already in the works for Japan and Europe. Eric is also part of Key Beats, Inc., an amazing team of music/song writers and producers. This team was established in 1997 by both Rapture Stewart and Eric Seats. Together, they toured with such artists as Montel Jordan. Rapture went on to be the music director for Timbaland, Missy Elliott, [Aaliyah](#), Ginuwine and Playa. Timbaland noticed their production skills and signed them both to a publishing deal with Warner/Chappell. Eric's music experience both singularly and collectively have paid off in chart topping successes like, "Where My Girls At" for 702 in collaboration with Missy Elliot. This song paved the way for a management deal with Blackground Entertainment. He and his team went on to produce songs for the Jet Li and Aaliyah hit movie and soundtrack "Romeo Must Die". While producing a song for Destiny's Child member Beyonce' Knowles, the opportunity came to also produce "Independent Women ([Pt. 2](#))" for the "Survivor" CD. This was the original version that was recorded for the Drew Barrymore film "Charlie's Angels".

After the success of the Survivor soundtrack, Aaliyah requested that Eric and his team work on her upcoming project as well. The result was production for half of her record "Aaliyah" which included the number one hit "Rock Da Boat", written by Static. Eric, along with his team have gone on to produce and write music projects with the following other artists: Playa, 50 Cent, Lloyd Banks, Young Buck, Tony Yayo, DJ Whoo Kid, Travis Barker, T.I., DJ Drama, Young Dro, Jay-Z, Tweet, Nelly, Murphy Lee, DMX, Ashanti, Ja Rule, DJ Reflex, DJ Dense, Yung Joc, [Diddy](#), Pharell, [Busta Rhymes](#), [Chingy](#), [Fabolous](#), Tank, Keyshia Cole, Kanye West, Bubba Sparxxx, Nelly Furtado, Rich Boy, Soulja Boy, Lil' Mo, D4L, En Vogue, Karen Clark-Sheard, The Soul Seekers, Mary Mary, Chante Moore, Kenny [Latimore](#), Dave Hollister, [Lalah Hathaway](#), Kelly Price, Patti LaBelle and Stevie Wonder. In the future, look out for Eric's Broadway musical, 'Timeless'.



Executive profiles with bios and pictures



Chrystal Allen O'Jon

Chrystal Allen-O'Jon comes from a long line of family singers. She was enrolled in local Los Angeles Youth and Entertainment Training Centers from Tap Dance and Theater Training to Choir. Chrystal attended Pacific Palisades High School and was in a Theater Group there with the now famous actors Forest Whitaker and Roy Fegan. She is married and has three sons. Chrystal's love for music, entertainment and advertising was developed into a premier Marketing Director position at LA Focus Newspaper, owned by Lisa Collins of Billboard & the late Jheryl Busby (formerly of DreamWorks Records and Motown Records). She advanced to Marketing Director for Eye on Gospel Music Magazine, also owned by Lisa Collins. Currently, she is Co-Owner of ESeats & URE LLC where she establishes and directs most aspects of the companies entertainment relations activities, and is responsible for building the lifestyle brand for all of ES&URE shows, music and related entertainment projects and. Additionally, she develops and implements strategic marketing and promotional partnerships with key music industry, corporate, and media partners to create brand awareness opportunities. Her education was at San Diego State University, with an emphasis in Journalism / Communications, but has since transferred to University of Phoenix – to pursue a Master Degree in Marketing/Advertising. Other past projects/duties include: Promotions Manager – Gospel Divas 2001. Artists included: Shirley Cesar, Dorinda Clark-Sheard, Dorinda Clark Cole, Vanessa Bell Armstrong, Vickie Winans. Hosted by Flexx & Shanice Anderson. Current Movie/TV scripts and treatments written and registered include: Next Great Drummer, Chasing the Ice Cream Truck, The Vampire Slayer Parody, The Group Home Experiment & the CURE- Alternative Medical Methods and more.

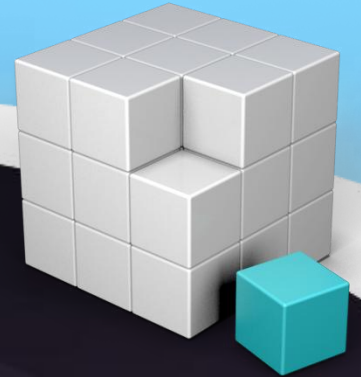
Additional:

Promotions Manager – Funeral Directors Against Violence. Hosted by Miguel Nunez Jr.

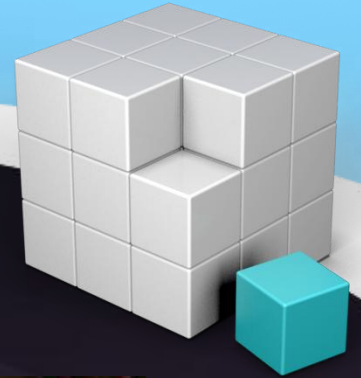
Booking Manager – Voices of Judah - House of Blues performances.

Street Promotions – Gospel Singer Deleon Richards-Sheffield.

Event Pictures

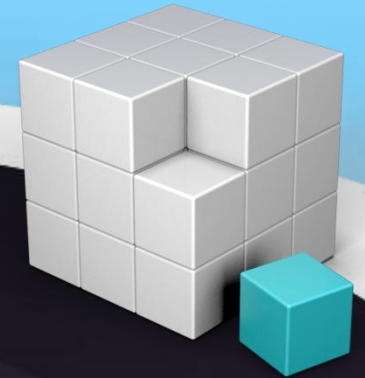


Next Great Drummer Winners

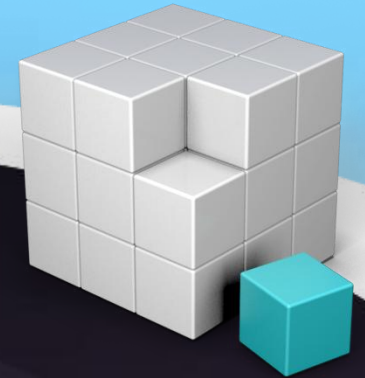


ES&URE LLC

Event Performances



Event Clips



ABC coverage: <http://abclocal.go.com/kabc/video?id=7559806>

http://www.kcse.tv/view_video.php?viewkey=53723593894116071700

http://www.youtube.com/watch?v=W_gCU7dGw7A

<http://www.youtube.com/watch?v=E91EHhgRb7o&feature=related>

<http://www.youtube.com/watch?v=STeTPMwDb-k&feature=related>

Staff

ASSOCIATE PRODUCER(S)

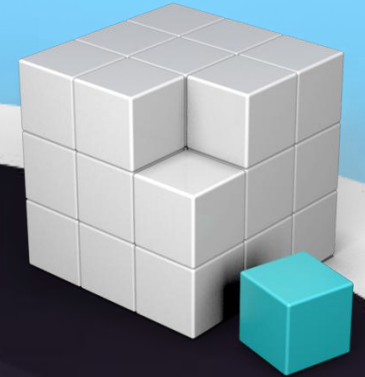
- Mark Allee /California & Arizona
 - Chie Yanagida /Japan
 - Gunilla /Sweden
- Martha Augusts /Florida
- Michael Orozco/Nevada
- Rick & Alta Skelton/Indianapolis
- Issac Richardson /Tennessee
 - Tracy Bishop/Atlanta
 - Taryn Lee Young/Africa

• ***SHOW HOSTS***

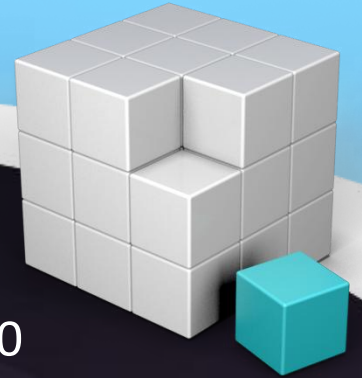
- Tara Khnanisho, Linzee Starr & Tara Chandra

• ***EXECUTIVE STAFF***

- Sylvia Seats-Executive Business Manager
- James Rankin-Creative Media & Technology
 - Isis Tumos-Band Management
 - Sheree Dunn & Kim LaLonde-Casting
- Shawnise Edmonds-Media/Press Management
 - Stylist-Gabrielle Lewis
- Jewell Sparks-VP of Business Development/Strategy & San Francisco Producer



Media Contact

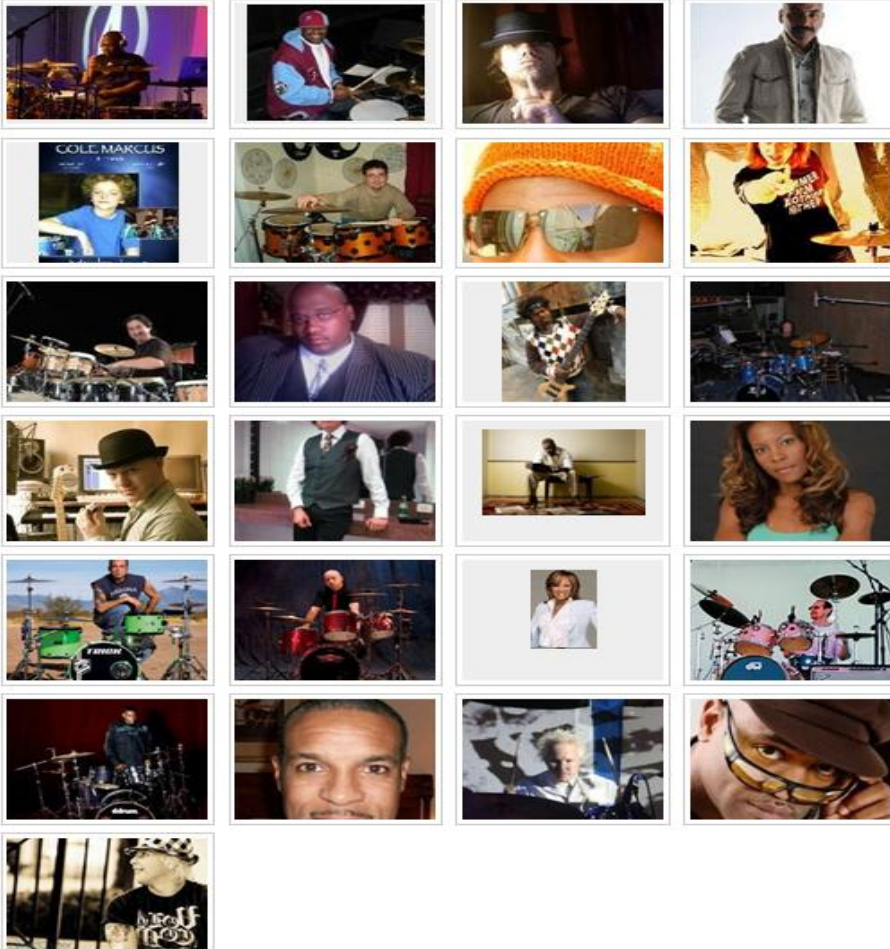
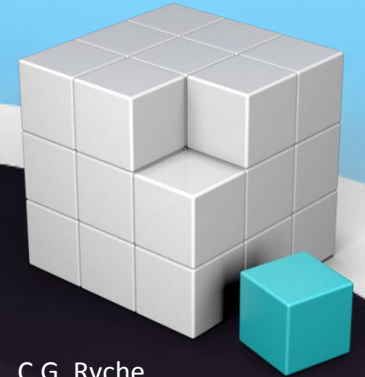


Shawnise Edmonds - SEdmondsNGD@hotmail.com, 317-488-9090

or

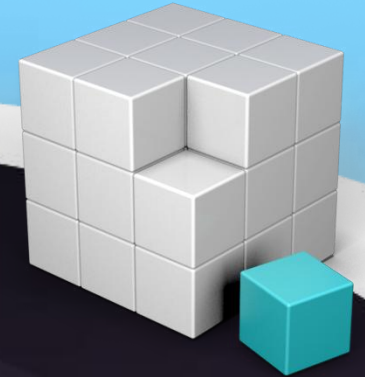
Chrystal Allen-O'Jon – Chrystal@nextgreatdrummer.com,
chrystalallen@yahoo.com, 615-569-9138

Next Great Drummer Judges



- 🚩 Patti LaBelle
- 🚩 Trevor Lawrence Jr.,
- 🚩 Dante Robertson
- 🚩 Derrick "Footz"
- 🚩 Felix "D-Kat" Pollard
- 🚩 Gordan Campbell
- 🚩 Kevin Ricard
- 🚩 Massimo 'Max' Maiorana
- 🚩 Mark Allee
- 🚩 Melena
- 🚩 Richie Garcia
- 🚩 Shep Crawford
- 🚩 Teddy Campbell
- 🚩 Dylan Berry
- 🚩 Noah Lifschey
- 🚩 Gil Hawkins Jr.
- 🚩 Jara Harris
- 🚩 C.G. Ryche,
- 🚩 Bryan Head
- 🚩 Cole Marcus
- 🚩 Mike Smith
- 🚩 Deon Hairston
- 🚩 Shauney Sherice Recke,
AKA Shauney Baby
- 🚩 Chip Ritter,
- 🚩 Chris Johnson
- 🚩 Derrick "D*LOC" Walker
- 🚩 Eric True Love
- 🚩 Alex Gonzales,
- 🚩 Issac Richardson
- 🚩 Michael Crevier
- 🚩 Scott Chumura
- 🚩 Michael Norman

Sponsorship Opportunities



TITLE SPONSOR CHOICES:

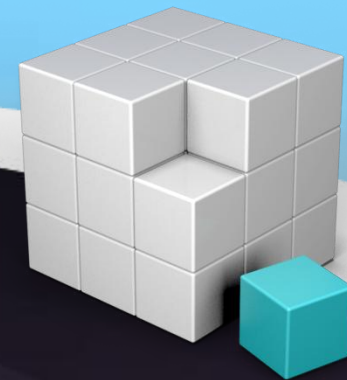
- A. \$100,000—Exposure all year
- B. \$ 50,000—Exposure for 6 months
- C. \$ 25,000—Exposure for 3 months

Includes:

- Sponsorship exclusivity for level A
- Identification as *Sponsor* prominently displayed on all advertisements and printed materials
- Web Link placement of your events, artists or products on our website
- Listed on all press releases
- Prominent signage opportunities at all events
- Mention on al local/national media coverage and advertisement comprised of:
 - local /national newspapers with a report on which newspapers are targeted
 - Radio, based on sponsor entitlement and cost factor
 - Your company products/samples distributed in gift bags at each event
 - Your logo on give-a-ways, i.e. (hats, stage passes, flyers, social media clips)

All is negotiable

2011 Tour Dates/Locations



~U.S. & International Locations (most @Sam Ash Music Stores)

Atlanta, GA - March 26 -2999 Cobb Parkway, Atlanta, GA 30339, Phone: 770-818-0042

Las Vegas, NV - April 23-2747 S. Maryland Pkwy., Las Vegas, NV 89109, Phone: 702-734-0007

Philadelphia, PA - May 28-2100 Route 38, Cherry Hill, NJ 08002-2043, Phone: 856-667-6696

Hollywood, CA - June 25-7360 Sunset Blvd, Los Angeles, CA 90046-3487, Phone: 323-850-1050

Brooklyn, NY - October 29-TBD

Miami, FL - November 26- 5360 NW 167 Street, Miami Lakes, FL 33014-6235, Phone: (305) 628-3510

Website Locations Link: <http://www.samashmusic.com/locations/>

NGD Sponsored Drum Clinics

DDrum Clinic - Jan13- Jan 15 in (Los Angeles, CA)

DDrum Clinic – Feb 18 – Feb 20 (Los Angeles, CA)

DDrum Clinic – Aug 26 (Las Vegas, NV)

* Annual Performance @ Long Beach Jazz Festival August

* Annual Nationwide Finale' @ Knott's Berry Farm December (proposed)

Proposed International Competition(s)

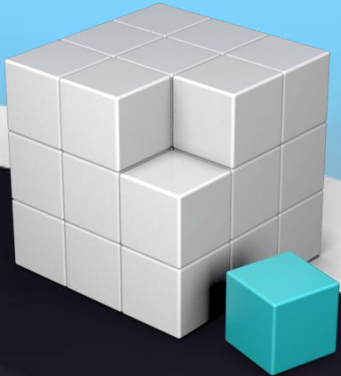
1. Johannesburg, South Africa - TBD

2. Sweden – TBD

3. Japan – TBD

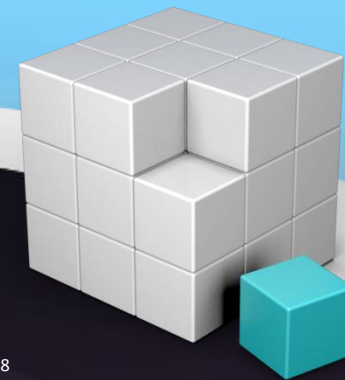
4. Canada - TBD

Sponsors – Past & Present



SAM ASH MUSIC STORE LOCATIONS

www.samashmusic.com



Arizona

4402 W. Cactus Rd, Glendale, AZ 85304-2223 • 602-863-7746

California

20934 Roscoe Blvd, Canoga Park, CA 91304-4308 • 818-709-5650

12651 Artesia Blvd, Cerritos, CA 90703-8501 • 562-468-1107

7360 Sunset Blvd, Hollywood, CA 90046-3487 • 323-850-1050

4449 Mills Circle, Ontario, CA 91764-5204 • 909-484-3550

18031 Gale Avenue, City of Industry, CA 91748-1245 • 626-839-8177

19800 Hawthorne Blvd., #228, Torrance, CA 90503-1523 • 310-214-0340

14200 Beach Blvd, Westminster, CA 92683-4522 • 714-899-2122

Connecticut

95 Amity Rd, New Haven, CT 06515-1403 • 203-389-0500

Florida

923 McMullen Booth Rd, Clearwater, FL 33759-3426 • 727-725-8062

5460 W. Sample Rd. (at Rt. 441), Margate, FL 33073-3454 • 954-975-3390

5360 NW 167 Street, Miami Lakes, FL 33014-6235 • 305-628-3510

11421 NW 12th Street, Miami, FL 33172 • 786-331-9688

912 Lee Road Shopping Center, Orlando, FL 32810-5527 • 407-599-1222

4644 E. Colonial Drive, Orlando, FL 32803 • 407-896-5508

7606 N. Tamiami Trail, Sarasota, FL 34243-1829 • 941-351-7793

13133 No. Dale Mabry Hwy., Tampa, FL 33618-2405 • 813-908-5556

Georgia

2999 Cobb Parkway, Atlanta, GA 30339-3117 • 770-818-0042

Illinois

1305 West Dundee Rd, Buffalo Grove, IL 60089-4007 • 847-253-3151

7780 S. Cicero, Burbank, IL 60459-1583 • 708-499-3485

1139 South Main Street, Lombard, IL 60148-3948 • 630-424-0767

Indiana

8284 Center Run Drive, Indianapolis, IN 46250 • 317-577-3006

Nevada

2747 S. Maryland Pkwy, Las Vegas, NV 89109 • 702-734-0007

New Jersey

2100 Route 38, Cherry Hill, NJ 08002-2043 • 856-667-6696

1831 Rt. 27, Edison, NJ 08817-3137 • 732-572-5595

East 50 Route 4, Paramus, NJ 07652-2621 • 201-843-0119

155 Route 22, Springfield, NJ 07081-3105 • 973-376-5161

New York

2600 Flatbush Avenue, Brooklyn, NY 11234-5129 • 718-951-3888

385 Old Country Road, Carle Place, NY 11514-2122 • 516-333-8700

269A Walt Whitman Rd, Huntington Sta, NY 11746-4149 • 631-421-9333

MANHATTAN

(Brass/Woodwinds/Sheet Music)

163 West 48th St, New York, NY 10036-1524 • 212-398-6052

(Drum Store)

159 West 48th St, New York, NY 10036-1523 • 212-719-2661

(Guitar Store)

155 West 48th Street, New York, NY 10036-1523 • 212-719-2625

(Keyboards, Computers, Pro Audio, Recording)

160 W. 48th Street, New York, NY 10036-1536 • 212-719-2299

113-25 Queens Blvd, Forest Hills, NY 11375-5536 • 718-793-7983

178 Mamaroneck Avenue, White Plains, NY 10601-5301 • 914-949-8448

North Carolina

5533 West Park Drive, Charlotte, NC 28217 • 704-522-9253

3131 Capital Boulevard, Raleigh, NC 27604 • 919-855-9581

Ohio

11805 Commons Drive, Springdale, OH 45246 • 513-671-4500

5700 Mayfield Rd, Lyndhurst, OH 44124-2918 • 440-446-0850

1690 Morse Road, Columbus, OH 43229-6502 • 614-436-3919

Pennsylvania

139 E. DeKalb Pike, King of Prussia, PA 19406-2154 • 610-265-6444

1887 Franklin Mills Circle, Philadelphia, PA 19154-3135 • 215-612-1339

Tennessee

1647 Gallatin Pike North, Madison, TN 37115-2151 • 615-860-7475

Texas

25 NE Loop 410 at McCullough, San Antonio, TX 78216 • 210-530-9777

Virginia

9110A West Broad Street, Richmond, VA 23294 • 804-967-0707