



FOR IMMEDIATE RELEASE

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Next Great Drummer to Hold Finale at Knott's Berry Farm with Guest Judge Patti LaBelle

Drum off for a good cause this summer at Knott's Berry Farm. The California finale for **Next Great Drummer** hits Knott's on Saturday, July 10, 2010. The nation-wide Next Great Drummer competition is held in partnership with Sam Ash music stores to promote music and the arts to youth across the country. The drum competitions provide a safe, yet fun forum for all ages to display their drum skills and network with other drum professionals and peers.

Next Great Drummer finalists can expect some serious competition during the show's finale at Knott's Berry Farm. Drummers will be judged to see how well they work with peers, follow directions and learn new music. Contestants are judged by award-winning drummers, music producers and other industry professionals who offer constructive criticism to encourage and inspire growth. The 2010 finale at Knott's welcomes special guest judge Patti LaBelle.

The Next Great Drummer finale show is included with regular admission to Knott's and will be held in Knott's Boardwalk Ballroom from 12 pm to 4 pm. Visit www.nextgreatdrummer.com to save \$20 on Regular admission with a downloadable coupon. Knott's Berry Farm will donate \$1 of each ticket sold with this coupon to the Child Abuse Prevention Center on behalf of the drumming competition. The Child Abuse Prevention Center is a not-for-profit organization which directly serves at-risk children and families in crisis to prevent and break the generational cycle of child abuse. For information on the park, visit Knotts.com.

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