

**THE NEXT GREAT DRUMMER NATIONWIDE COMPETITIONS  
ARE COMING TO TENNESSEE @  
SAM ASH MUSIC STORES – ABC Coverage  
MEDIA ADVISORY**

Next Great Drummer - Is it YOU?

ABC coverage: <http://abclocal.go.com/kabc/video?id=7559806>

[www.nextgreatdrummer.com](http://www.nextgreatdrummer.com)

Contact: Executive Producer  
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**WHAT:** Nationwide Drum-Off Competition for Tennessee Youth & Young Adult Drummers.

With the country facing a recession and the lack of available jobs for Youth and Young Adults, there is plenty of free time and a need for constructive yet fun activities. Next Great Drummer Competitions use music and entertainment as a way to **KEEP MUSIC ALIVE** and keep America's youth and young adults busy with constructive activities.

**WHERE** Sam Ash Music Store: 1647 Gallatin Pike North, Madison, TN 37115-2151 • 615-860-7475

**DATE:** Sept 16, 2010 - **Tennessee**– Sponsored products need to be received 2 weeks before event.

**TIME:** Starts @ 6pm **Staff, Judges & Contestants Check-In at 4pm**

**EVENT JUDGES:** Isaac Richardson, Derico Watson, Tim Smith, and Kevin Stacil.

**COST:** Registration for competing drummers is \$20 and can be paid via paypal or in cash upon arrival.

**NEEDED:** Sponsor prizes for 30-40 contestants (**T-Shirts, Drum Accessories, Music Promo Items, Bottled Water, Food Trays, etc..**)

For those that want to place a business or personal Ad in the Next Great Drummer Souvenir Book, the **\*\*Deadline to turn in artwork and money is August 15, 2010.** Your logo will also be placed on flyers for local street promotion prior to event.

**Media Coverage (past and present):** ABC's – On the Red Carpet & California Adventure TV.  
<http://abclocal.go.com/kabc/video?id=7559806>

**Advertising Placement:** Placed in newspapers-targeted circulations of 35,000 copies and readership upwards of 140,000, distribution network inclusive of over 250 strategic community venues.

**Upcoming Competitions:**

Oct 9, 2010 - **Indiana**

Sam Ash Music Store: 8284 Center Run Drive, Indianapolis, IN 46250 • 317-577-3006

**Demographics:**

Youth & Young Adult Males/Females and their families

**SPONSORS (Past & Present):**

**Premier:** Sam Ash Music Stores, Spaun Drum Company, Rainbow Promotions for (Long Beach Jazz Festival), Knotts Berry Farm, Phatfoot Drum Accessories, Home Depot, Pizza Hut, Best Western Hotels Mardi Gras, N-U-B Clothing [Co-www.nubclothingco.com](http://www.nubclothingco.com), Vemma Health/Energy Drinks, Ramada Hotels - [www.ramada.com](http://www.ramada.com) & Paiste Cymbals.

**Media:** Sharifah Hardie – Blog Talk Radio & Modern Drummer Magazine.

**Next Great Drummer Judges/Award Winning Producers (past and present):**

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**Patti LaBelle**, Trevor Lawrence Jr., Dante Robertson, Derrick "Footz", Felix "D-Kat" Pollard, Gordan Campbell, Kevin Ricard , Massimo 'Max' Maiorana, Mark Allee, Melena, Richie Garcia, Shep Crawford, Teddy Campbell , Dylan Berry, Noah Lifschey , Gil Hawkins Jr., Jara Harris, C.G. Ryche, Bryan Head, Cole Marcus, Mike Smith, Deon Hairston, Shauneey Sherice Recke, AKA Shauneey Baby, Chip Ritter, Chris Johnson, Derrick "D\*LOC" Walker, Eric True Love, Alex Gonzales, Isaac Richardson, Derico Watson, Tim Smith & Kevin Stacil.

**Souvenir Book Specs**

**In Print & Online**

<http://www.compbaseprinting.com/view/nextgreatdrummer/>

***Advertise new products to the local audience members attending.***

Based on an 8x11" Space

<b><u>Size</u></b>	<b><u>Cost</u></b>
1/4 Page (4x5)	\$150
1/2 Page (5x8)	\$300
Full Page (8x11)	\$500